



# JENNIFER WEED

WEB DESIGN +  
DIGITAL MARKETING

---

## CONTACT

702.278.2084

HELLO@JENNIFERWEED.COM

WWW.JENNIFERWEED.COM

- fb.me/jweedlv
- Inked.in/jweedlv
- @jweedlv
- @jweedlv

## PROFILE

---

Experienced web designer in the field of web design and digital marketing for 7+ years. I am seeking a position where I can apply my knowledge and skills, and continue to improve my skill sets.

## SKILLS

---

- Web Design
- Graphic Design
- Project Management
- Content Management
- Social Media Management
- Email Marketing
- SEO and SEM
- HTML5
- CSS3
- JavaScript
- Wordpress
- Photoshop
- Illustrator
- InDesign

## EXPERIENCE

---

### OWNER // WEB DESIGNER + DEVELOPER

CAFFEINATED WEB STUDIO LLC | FEBRUARY 2017-PRESENT

Strategizing, designing and developing web experiences for small businesses and nonprofits. Providing hosting and site maintenance for clients.

### WEB CONTENT MANAGER

WALKER FURNITURE | JUNE 2015-JANUARY 2017

Oversaw redesign of website. Manage website content, social media and email marketing campaigns. Develop and execute SEO strategies and create graphics to be used for Digital Display Ads.

### WEB DESIGNER

STATION CASINOS | MARCH 2014-JUNE 2015

Management of all property websites (Sitecore), microsites (html/php) and intranet (SharePoint). Created Digital Display Ads that consistently represented the individual property brands. Streamlined request processes.

### DIGITAL MEDIA MANAGER

GIRL SCOUTS OF SOUTHERN NV | MARCH 2012-MARCH 2014

Manage, implement and evaluate digital marketing strategies, to support growth of the Girl Scout movement.

### ADMINISTRATIVE ASSISTANT

TRAFFIC CONTROL SERVICE | NOVEMBER 2006-JANUARY 2012

Worked closely with Vice President to create brand guidelines, price books and presentations. Responsible for creating an electronic tracking and filing system for the planning department.

## EDUCATION

---

### COLLEGE OF SOUTHERN NEVADA

BEGINNING 2011

Multiple courses in web and graphic design along with software and hardware certification courses.

## PERSONAL STRENGTHS

---

- Adaptable to Change
- Proactive & Self Motivated
- Optimistic
- Exceeds Deadlines
- Inspired by Challenges
- Dedicated